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**THE WILBAR GROUP REINFORCES ITS LEADERSHIP IN ABOVEGROUND POOLS
THROUGH THE ACQUISITION OF VOGUE**

New York City, NY, September 12, 2008 – The Wilbar Group has announced the acquisition of Canada-based aboveground pool company **Vogue**.

The Wilbar Group is a world leader in top-of-the-line aboveground swimming pools, with several product lines and complementary technologies including Aqualeader, Atlantic, Sharkline, Seaspray and Artesian. Founded as Sharkline in 1961, the Wilbar Group has grown both organically and through strategic acquisition. Accelerated growth since 2003 has made it a world-class leader in the field of aboveground pool manufacturing, with a constant focus on customer service, innovative products and exceptional quality.

Active in the business community since 1957, Vogue has a well-established reputation as a technological innovator in the industry. The company is a pioneer in injected-molded and blow-molded resin swimming pools, with patents on a number of mechanical concepts to simplify pool installation that have greatly benefited wholesalers and consumers. Vogue's strengths stem from its innovative and elegant swimming pool designs, adherence to strict quality standards, established product reliability, and its commitment to outstanding customer service for pool wholesalers and end users alike.

Significant synergies between Vogue and the Wilbar Group provide strong international development potential. This new alliance will allow the Wilbar Group to increase its market share in the United States, Canada and Europe, the most significant and dynamic aboveground pool markets. This operation will reinforce its technology portfolio, develop its capacity for innovation, and align the strengths of the Wilbar Group and Vogue brands.

The Wilbar Group foresees a gradual adaptation that will allow Vogue to retain its uniqueness and distinctiveness which greatly contributed to its numerous clients' satisfaction over the years. All of Vogue's current leading executives remain in place under the direction of President Gilles Lebus.

The Wilbar Group officially declared its alignment with Vogue on September 12, 2008.

Steve Cohen
President
Wilbar Group